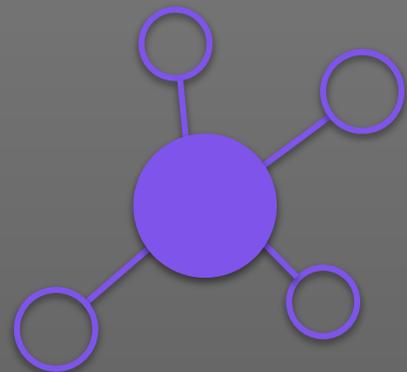


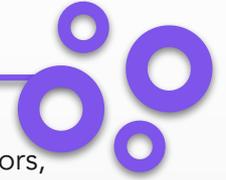
POLYGON
ALLIANCE.COM

LEARN | GROW | SUPPORT



building a stronger community
through education

What is Polygon Alliance



Founded by champions of the Polygon ecosystem, we are a global community of Polygon artists, creators, developers, marketers, projects and more

Our vision is for people to work together to make each other stronger, help each other grow and make Polygon the No. 1 destination for NFTs and DeFi

A community of primarily Polygon artists, creators and projects was built on Twitter Spaces, hosted by Beluga Bay NFT, Davc_s and numerous other co-hosts

This community wanted to have more structured support and a few Discord channels were wrapped into one, renamed as Polygon Alliance

Our Discord was built by Sethius and the Castle NFT team. Sethius built our website and we were officially founded on 28th December 2021

What We Do

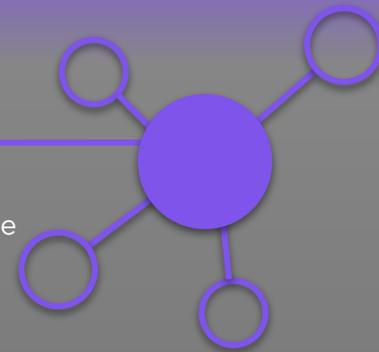
We are a huge global community that brings together people on Polygon and helps them achieve their potential through education, networking, resources, services, and tools

Members of our community have the opportunity to network and collaborate with others, share resources, add educational material to our community, learn, and support one another

To facilitate this, we offer a variety of free resources on our Discord server and website, we support Polygon Social with educational panel sessions

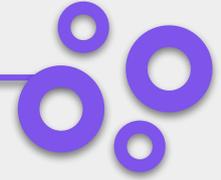
These resources include channels dedicated to developer and marketing support, bridging guides, marketing tutorials, and a place to list community events and Twitter Spaces and to list your video content

We are constantly working to add more resources and support to our community to continue onboarding people to the Polygon space



Polygon Alliance

In Detail



Polygon Alliance was created as a place for people building on Polygon to connect and collaborate globally

We offer specific channels to help with all aspects of starting, running, and growing a project on Polygon, as well as expert advisors to answer any questions about NFTs, DeFi, P2E, and the Metaverse

Our primary focus is on ensuring that all people building on Polygon have access to expert advice, a supportive community, and the resources they need to succeed

Additionally, we encourage creators to share their services and tools with the community while maintaining their own brand

We believe that by fostering collaboration and sharing resources, we can create a stronger and more vibrant community

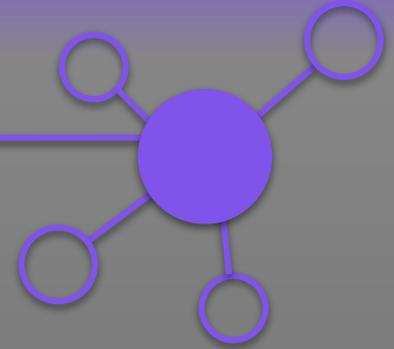
Structure and Team

Our operational roles are split into Team roles and Mentor roles

Our team has defined roles and responsibilities to continue to push the growth of Polygon Alliance. Our focus is on providing education and opportunities that benefit the larger community via events, outreach, partnership and website

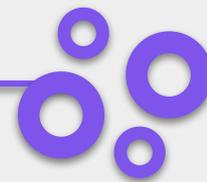
Our Mentors (Champions/Leaders) are focused roles to offer dedicated support in specific areas
We want them to provide knowledge and support to our community

Our aim is to expand all areas of our team through 2023 and beyond



Polygon Alliance

Our Values



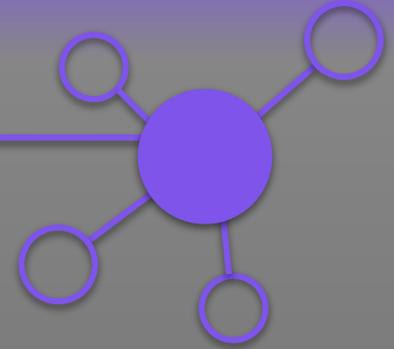
Our values are centred on fostering a community of learning, growth, and support

To achieve this, we strive to:

- Make it easy for people to get the advice and guidance they need, through an accessible platform
- Provide a range of resources and tools that are accessible to all users globally
- Keep our services affordable, whether they are offered by us, our community, or our partners
- Encourage a culture of care, compassion, consideration, empathy, kindness, love, and trust
- Using our diversity to work towards greater equality and inclusion for all members of our community

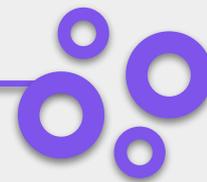
Our Aims

- Adding services and tools to our website, to offer comprehensive support
- Keeping the services and tools accessible and affordable
- Adding more trust-building tools to our website, such as the "Verified by PA" tool
- Building our network of artists, builders, creators, collectors, developers and marketers
- Providing dedicated space on our website for other blockchain networks
- Creating a trust-building platform that adds value to the entire blockchain ecosystem, where new and experienced users can form accountable, and trusted relationships with creators
- Provide thought leadership and mentoring the next thought leaders of our industry



Polygon Alliance

What We Offer



By joining the Polygon Alliance community, creators have access to the following benefits:

- A network of hundreds of builders and creators in the DeFi and NFT space (constantly growing)
- Promotion through our network of social media profiles and community events
- The opportunity to list your event's and Twitter Spaces on our website
- Access to professionally made tutorials
- Thought leadership and mentoring
- The opportunity to be featured in our Artist Blog
- Regular online events focused on blockchain and NFTs
- Listings for non-Polygon projects (TBA)
- Listings for family and young artist events (TBA)

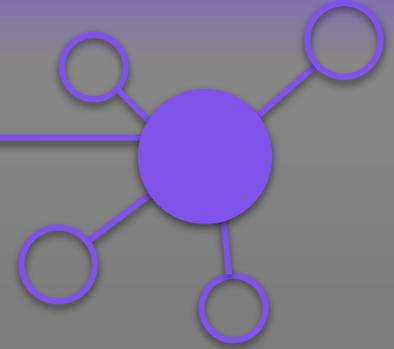


Over 120 Polygon based projects

Polygon Alliance and F* Cancer NFT charity auction

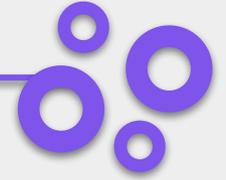
What We Don't Do

- We are not a DAO
- We are not offering financial advice
- We are not a financial body
- We are not a social media platform



Polygon Alliance

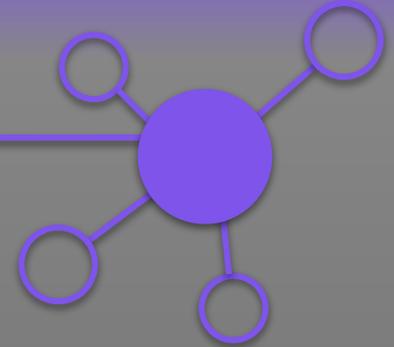
Key Achievements - 2022



- A combined 200,000+ Twitter followers across the official Polygon Alliance account and founder accounts
- Hosted numerous community events, such as the Ukraine charity auction which raised over \$1,400 for the people of Ukraine through the Ukraine DAO, and the NFT mega giveaway
- Organised the "F Cancer Charity Auction" which featured over 60 NFTs created by 40 artists and other donated items, raising over \$2,750 for Lets FCancer
- Grew the number of member projects to 120+ and Discord users to 1,000+ within three months
- Implemented a bridge and helped countless users get started on Polygon
- Proud Partner of Polygon Social & Polygon Showcase - 40k Metaverse visits, over 300 artists highlighted and over 10 Eth in sales volume

What Does 2023 Look Like

- Seeking legal advice to set up as a not for profit enterprise, that could potentially be switched to a for profit organisation at a later date
- Roll out the ability for community members to add their Educational Content to our platform
- Onboarding and encouraging more people into Web3 and Blockchain
- Define our Partnership programme to offer exclusive benefits and perks to our community
- Add more functionality to our website - pages for artists, creators, DeFi & Projects to list from other blockchains, add more industry resources and tools, review those resources and tools, add pages for Metaverse, Wellbeing and Young People



Polygon Alliance

Longer Term Vision



Polygon Alliance's longer term vision is to provide a platform where anyone can be introduced to the world of Crypto, DeFi, or NFT's in a safe and trusted manner with no barriers to entry beyond internet access

A platform that will provide users with networking opportunities, resources, services and tools

We want to use the platform we are building as a place for people to network

A place where Polygon Alliance supports our communities brands, businesses, services, and tools

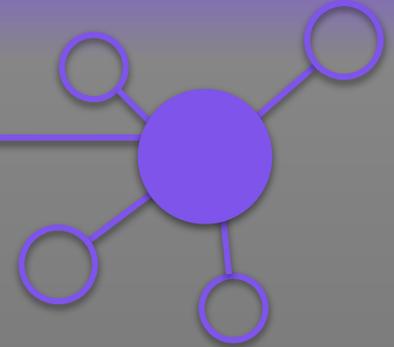
Educational Content

Our initial goal is to focus on video and written educational content

We are aiming to do that by:

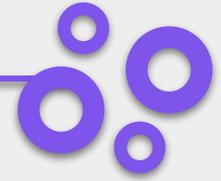
- Providing accessible information and resources
- Providing quality educational content for our YouTube channel
- Continuing to champion people who are offering free information and knowledge
- To use this as a template so we can offer content in a different format such as podcasts or articles

Our goal is to expand this so that we can support different genres of content in the future



Polygon Alliance

Partners



We want our partners to provide exclusive benefits for our community and to provide our partners with the support of a strong community

- To provide accessible information and resources to people
- To add benefits and perks for our community members
- To get our community using the resources, services & tools our partners provide
- To support partners growth and visibility



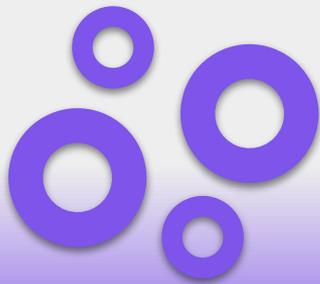
Creative Owls Polygon Showcase Event

Thank You

We are always looking for ways to include our community, if you have the time or inclination

Reach out to us

We will do our best to find a way for you to be involved in a way that meets your skill set, and that you can enjoy



Polygon Alliance

Official Links



Polygon Alliance on the Web



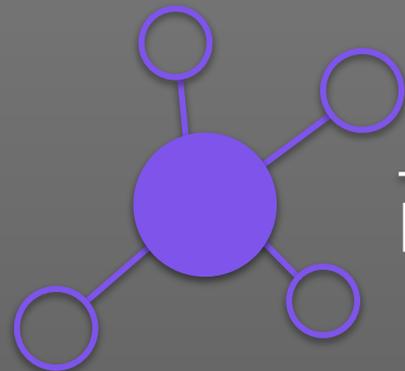
Polygon Alliance on Twitter



Join Polygon Alliance Discord



info@polygonalliance.com



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