

ART FOR GOOD

NO FAKE HYPE

NO UTILITY

F★CANCER2024

2ND-8TH SEPTEMBER

#FCANCER2024

F*Cancer 2024 Sponsors Document

[Polygon Alliance](#) and [Women in Tech](#) are hosting our 3rd Annual [FCancer](#) auction from 2nd to 8th September 2024. We are looking forward to making this the best event yet with several activities planned, including a charity auction, generative collection, dedicated X Spaces, and an on-chain raffle

Our 2023 event raised over \$6,000 for FCancer, a 501(c)3 nonprofit focusing on prevention, early detection, and supporting those affected by cancer. The charity has an edgy approach, encouraging people to actively fight cancer

Our community has built a considerable reach on X. Our hosts collectively have over 50,000 followers. We will share all posts for the event across multiple platforms and groups for support, including a dedicated group of accounts willing to amplify our posts on X

Last year's Spatial Environment received over 1,300 views. The artists involved in our auction are highlighted on a ribbon walk. Sponsors have specific areas for celebration and promotion, with all banners/images linked to the sponsors' chosen destinations

By supporting our charity event, sponsors will gain increased brand visibility in front of new audiences across various blockchains. Although our event is hosted on Polygon, it attracts people from multiple blockchains, including artists and supporters

All proceeds from the sale of art and donations from sponsors go directly to the charity. This initiative is driven by our desire to make a positive impact, not for personal profit

Further sponsorship information is detailed below:

Top Tier Sponsor - Our Headline Sponsor - \$1,000, 1 spot

- Name featured on all marketing materials for our 2024 event
- Sponsor shout-out in the introduction of every Space hosted in the build-up and during FCancer (minimum of 9 Spaces)
- Includes all Tier 1 benefits

Tier 1 - \$250, max 4 spots

- Your logo on the Polygon Alliance X banner from 19th August to 30th September 2024
- Dedicated Spaces: A recorded interview with one of our Spaces hosts before the event and talk time during the event
- Banner in our Spatial event gallery
- A thread from the Polygon Alliance account on X (thread to be written by the sponsor)

Tier 2 - \$50, max 10 spots

- Invitation to a dedicated Spaces highlight where all Tier 2 sponsors will have the opportunity to speak for 5 minutes
- Image on the sponsor wall in our Spatial event gallery
- Re-post of a post of your choice on X (excluding offensive content)

Supporter Tier - \$25, unlimited spots

- Highlight post from the Polygon Alliance account
- Image in the supporters area in our Spatial Environment

Additional Information

- All X posts will include the tag #FCancer2024
- All Spatial images will include a link to the sponsors chosen destination

For sponsorship inquiries, please contact polygonalliance@gmail.com